

U.S. Department of Justice
Washington, DC 20530

OMB No. 1124-0001; Expires April 30, 2017

Registration Statement

**Pursuant to the Foreign Agents Registration Act of
1938, as amended**

I-REGISTRANT

1. Name of Registrant

Cassidy & Associates Inc.

2. Registration No. (To Be Assigned By the FARA Registration Unit)

6272

3. Principal Business Address

733 Tenth St. N.W., Suite 400
Washington, DC 20001

4. If the registrant is an individual, furnish the following information:

(a) Residence address(es)

(b) Other business address(es), if any

(c) Nationality

(d) Year of birth

(e) Present citizenship

(f) If present citizenship not acquired by birth, state when, where and how acquired

(g) Occupation

5. If the registrant is not an individual, furnish the following information:

(a) Type of organization: Committee ☐ Association ☐ Partnership ☐ Voluntary group ☐
Corporation ☒ Other (specify) _____

(b) Date and place of organization May 26, 1999 Delaware

(c) Address of principal office 733 Tenth St. N.W., Suite 400, Washington, DC 20001

(d) Name of person in charge Kai S. Anderson and Barry D. Rhoads are Co-Chairman

(e) Locations of branch or local offices N.A.

(f) If a membership organization, give number of members

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(g) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Residence Address(es)	Position	Nationality
Kai S. Anderson	4622 Asbury Place, N.W., Washington, D.C. 20016	Co-Chairman	U.S. Citizen
Barry D. Rhoads	6937 Father John Ct, McLean, VA 22101	Co-Chairman	U.S. Citizen
Jordan Bennstein	9336 Castlhill Road, Springfield, VA 22153	Chief Operating Officer	U.S. Citizen

(h) Which of the above named persons renders services directly in furtherance of the interests of any of the foreign principals?
None

(i) Describe the nature of the registrant's regular business or activity.

Cassidy & Associates Inc. is a goverment affairs consulting firm assisting clients on federal policy and appropriations matters.

(j) Give a complete statement of the ownership and control of the registrant.

The registrant is a wholly-owned subsidiary of CMGRP, Inc. d/b/a Weber Shandwick (Registration No. 3911).

6. List all employees who render services to the registrant directly in furtherance of the interests of any of the foreign principals in other than a clerical, secretarial, or in a related or similar capacity.

Name	Residence Address(es)	Nature of Services
Mark C. Clack Senor Vice President	1224 44th Street, N.E. Washington, D.C. 20019	Website content development

II--FOREIGN PRINCIPAL7. List every foreign principal¹ for whom the registrant is acting or has agreed to act.

Foreign Principal

Federal Republic of Nigeria

Principal Address(es)

Block 'B'

Federal Secretariat

Area 1

Abuja Migeria

III--ACTIVITIES8. In addition to the activities described in any Exhibit B to this statement, will you engage or are you engaging now in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

IV--FINANCIAL INFORMATION9. (a) **RECEIPTS-MONIES**During the period beginning 60 days prior to the date of your obligation to register² to the time of filing this statement, did you receive from any foreign principal named in Item 7 any contribution, income, or money either as compensation or for disbursement or otherwise? Yes ☒ No ☐If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies.³

Foreign Principal	Date Received	Purpose	Amount
Federal Republic of Nigeria	07/2014-10/2014	Compensation for work	\$57,500
NOTE: Services to the foreign principal were provided and expenses incurred during the dates indicated. However, information materials were not released to the public until January 6, 2015, at the direction of the foreign principal.	07/2014-10/2014	Reimbursement of expenses	\$25,354
			\$82,854
			Total

¹ The term "foreign principal," as defined in Section 1(b) of the Act, includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

² An agent must register within ten days of becoming an agent, and before acting as such.

³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e), 28 C.F.R. § 5.201(e)).

(b) RECEIPTS-THINGS OF VALUE

During the period beginning 60 days prior to the date of your obligation to register⁴ to the time of filing this statement, did you receive from any foreign principal named in Item 7 anything of value⁵ other than money, either as compensation, or for disbursement, or otherwise? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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10. (a) DISBURSEMENT-MONIES

During the period beginning 60 days prior to the date of your obligation to register⁶ to the time of filing this statement, did you spend or disburse any money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
	See Exhibit E.		

(b) DISBURSEMENTS-THINGS OF VALUE

During the period beginning 60 days prior to the date of your obligation to register⁷ to the time of filing this statement, did you dispose of any thing of value⁸ other than money in furtherance of or in connection with your activities on behalf of any foreign principal named in Item 7? Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During the period beginning 60 days prior to the date of your obligation to register⁹ to the time of filing this statement, did you, the registrant, or any short form registrant, make any contribution of money or other thing of value from your own funds and on your own behalf in connection with an election to any political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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4, 6, 7 and 9 See Footnote 2, on page 3.

5 and 8 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

V--INFORMATIONAL MATERIALS¹⁰

11. Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

12. Identify each such foreign principal.

The Federal Republic of Nigeria

13. Has a budget been established or specified sum of money allocated to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount and for what period of time.

The Federal Republic of Nigeria

\$57,500.00 in fees and \$25,354.29 in expenses

August 1, 2014 - February 28, 2015

See Note to Question 9(a).

14. Will any public relations firms or publicity agents participate in the preparation or dissemination of such informational materials?

Yes ☒ No ☐

If yes, furnish the names and addresses of such persons or firms.

CMGRP. Inc. d/b/a Weber Shandwick

15. Activities in preparing or disseminating informational materials will include the use of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☒ Other (specify) Website (see below)

Electronic Communications

☐ Email

☒ Website URL(s): www.nigerianext.com

☐ Social media website URL(s): _____

☐ Other (specify) _____

16. Informational materials will be disseminated among the following groups:

- ☐ Public officials ☐ Civic groups or associations
☐ Legislators ☐ Libraries
☐ Government agencies ☐ Educational groups
☒ Newspapers ☐ Nationality groups
☒ Editors ☒ Other (specify) website is available to general public

17. Indicate language to be used in the informational materials:

☒ English

☐ Other (specify) _____

¹⁰ The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI--EXHIBITS AND ATTACHMENTS

18. (a) The following described exhibits shall be filed with an initial registration statement:

Exhibit A- This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 7.

Exhibit B- This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

(b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).

(c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

VII--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹¹)

1/16/2015

Mark C. Clark

MARK C. CLARK

¹¹ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Limited Power of Attorney

I, Jordan Bernstein, Chief Operating Officer of Cassidy & Associates, Inc., a Delaware corporation, having an address at 733 Tenth Street N.W., Suite 400, Washington, DC 20001 (the "Corporation"), appoint Mark C. Clack, Senior Vice President of Cassidy & Associates, Inc., as the Corporation's attorney-in-fact, to the fullest extent permitted by law, to act in the name, place and stead of the Corporation, solely with respect to the filing of a Registration Statement and related documents Pursuant to the Foreign Agents Registration Act of 1938, as amended, in connection with the Corporation's services for the Federal Public of Nigeria.

The Corporation will not question the sufficiency of any instrument executed by its attorney-in-fact pursuant to this power of attorney notwithstanding that the instrument fails to recite the consideration therefore or recites merely a nominal consideration. Any person dealing with the subject matter of such instrument may do so as if full consideration therefore had been expressed therein.

TO INDUCE ANY THIRD PARTY TO ACT HEREUNDER, THE CORPORATION HEREBY AGREES THAT ANY THIRD PARTY RECEIVING A DULY EXECUTED COPY OR FACSIMILE OF THIS POWER OF ATTORNEY MAY ACT HEREUNDER, AND THAT REVOCATION OR TERMINATION HEREOF SHALL BE INEFFECTIVE AS TO SUCH THIRD PARTY UNLESS AND UNTIL ACTUAL NOTICE OR KNOWLEDGE OR SUCH REVOCATION OR TERMINATION SHALL HAVE BEEN RECEIVED BY SUCH THIRD PARTY.

THIS LIMITED POWER OF ATTORNEY MAY BE REVOKED BY THE CORPORATION AT ANY TIME, BUT SUCH REVOCATION SHALL HAVE NO EFFECT ON ANY COMMITMENTS OR ACTIONS TAKEN BY MY ATTORNEY-IN-FACT PRIOR TO SUCH REVOCATION.

IN WITNESS WHEREOF, I have hereunto signed my name this 16TH day of January, 2015.


Jordan Bernstein

**Cassidy & Associates
Registration Statement**

EXHIBIT E

Response to Question 10(a):

Date	Expense Category	Amount
07/16/2014	Accommodation	\$611.45
	Airfare	\$7,406.60
	Taxis	\$400.37
	Misc. Travel	\$189.76
07/21/2014	Taxis	\$10.36
07/24/2014	Meals	\$107.26
	Taxis	\$64.03
08/01/2014	Meals	\$749.75
	Taxis	\$133.56
08/05/2014	Meals	\$215.85
	Taxis	\$9.90
08/20/2014	Meals	\$192.75
	Taxis	\$18.73
09/09/2014	Taxis	\$91.72
	Misc. Travel	\$180.00
09/15/2014	Misc. Travel	\$256.74
09/24/2014	Taxis	\$38.83
10/11/2014	Accommodation	\$4,995.60
	Airfare	\$5,989.80
	Travel Other	\$180.76
10/15/2014	Accommodation	\$3,400.00
	Taxis	\$110.47

See Note to Question 9(a).